

YOU HAVE SEEN MY DESCENT, NOW WATCH ME RISE – LESSONS FROM AN EAGLE FOR ENTREPRENEURS

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ABSTRACT

Eagle is an unusual bird. Entrepreneur is also unusual in a sense. This paper draws parallels between the majestic qualities of eagles and the lessons they offer to entrepreneurs. The eagle's unwavering vision, audacity, regal leadership, perseverance, trust evaluation, continuous learning, and self-care provide valuable insights for entrepreneurs. By embracing these qualities, entrepreneurs can soar to new heights of success in their ventures. Moreover, the eagle's commitment to continuous improvement encourages entrepreneurs to embrace self-reflection and rejuvenation. The paper also highlights the significance of trust evaluation in partnerships. Just as eagles test their potential mates' commitment, entrepreneurs must be cautious when choosing collaborators, ensuring alignment in goals and values to avoid pitfalls in the business journey.

Keywords: *Eagle & Entrepreneur, Innovation Success*

In the Eagle there is all the wisdom of the world.

Throughout the annals of time, our hearts have been captivated by the mesmerizing allure and awe-inspiring leadership qualities exhibited by these magnificent creatures—eagles. With their resplendent beauty, indomitable power, and unwavering fearlessness, they have ensnared our imaginations and taken flight in the realm of legends.

The mere mention of eagles conjures images of colossal hunters, gracefully soaring through boundless expanses with their wings outstretched wide. Revered as living embodiments of supremacy, liberty, and transcendence, these majestic beings are believed, in certain faiths, to brush against the visage of the divine.

For countless ages, mankind has regarded eagles as emblematic of unrivaled splendor, unwavering courage, noble honor, resolute pride, unyielding determination, and exquisite grace. Familiar are the unique attributes that set the eagle apart, compelling nations, militaries, and esteemed entities to adopt this regal creature as their emblem, for it embodies the very essence of their aspirations.

In the United States, the bald eagle has ascended to the exalted status of a national bird, embodying the spirit of a resolute nation. In ancient Rome, the symbol of the eagle adorned the standards of valiant warriors, signifying not only their strength but also their unyielding bravery. Thus, it becomes clear that this noble avian is not only significant but also deeply symbolic to humanity at large.

Just as nations and illustrious institutions discern greatness within the eagle's noble visage, so too can an entrepreneur glean profound wisdom. From the eagle's soaring majesty, lessons can be extracted and skillfully employed in the pursuit of business endeavors.

Like the eagle, an entrepreneur must possess an unwavering vision and the ability to soar to great heights, casting their gaze upon the expansive horizons of opportunity. They must harness the eagle's audacity, daring to venture into uncharted territories, defying conventional limitations, and conquering their fears with unflinching resolve.

Moreover, the eagle imparts valuable insights into the art of leadership. Just as the eagle guides its flock with an authoritative presence, entrepreneurs must inspire and rally their teams with charisma and conviction. They must embody the eagle's regal bearing, fostering an environment that nurtures growth, encourages innovation, and empowers individuals to unleash their fullest potential.

Furthermore, the eagle's meticulous approach to life offers a profound lesson in perseverance. With its tireless determination and unswerving focus, the eagle demonstrates the importance of unwavering dedication and the relentless pursuit of excellence. Through this relentless pursuit, entrepreneurs can surmount insurmountable obstacles, surging ahead in the pursuit of their ambitions.

In the tapestry of life, the eagle weaves a tale of magnificence, resilience, and indomitable spirit. It beckons us to channel its essence, transforming our dreams into soaring realities. As entrepreneurs, let us learn from the timeless wisdom of this majestic creature, spreading our wings and ascending to new heights of success, with unwavering grace and unyielding strength. The following Eagle principles could be a taken home for the all the entrepreneurs.

Eagles soar alone and high

Upward, soaring to heights of up to 10,000 feet, the eagle becomes an ethereal figure in the vast expanse of the heavens. At such altitudes, where the air is thin and the sky stretches boundlessly, no other avian companion can be found to share its lofty domain. Like a silent testament to the adage "Birds of a feather flock together," the eagle maintains its solitary dominion, never succumbing to the allure of a collective flight.

Unmoved by the company of sparrows, ravens, and pigeons, the eagle holds itself aloof from the bustling camaraderie of the smaller avian denizens. In the eloquent words of Dr. Myles Munroe, it is said that "Pigeons scavenge upon the earth, perpetually grumbling and complaining. Eagles, however, shun such trivialities. They soar through the boundless expanse, their wings cutting through the currents of the tempest, making nary a sound. They wait with poised patience, ever vigilant for the opportune moment to strike their prey or glide effortlessly along the gusts of the storm."

In the realm of entrepreneurship, the great founders of startups emerge as paragons of problem-solving prowess. They inhabit a realm uniquely their own, a league where ambitions soar to the loftiest of summits. Their hearts beat with an unyielding desire to ascend to ever-greater heights, guided by an unwavering aim and a resolute spirit.

For as the adage rings true, "Man is known by the company he keeps," it becomes paramount for these visionary entrepreneurs to steer clear of the company of narrow-minded souls and those shrouded in negativity, those who would drag them down from the celestial heights they strive to reach. With discernment and wisdom, they carefully select their companions, surrounding themselves only with those who inspire, uplift, and share their boundless hunger for success.

In this pursuit of greatness, they shun the counsel of those who have not treaded the path they aspire to traverse. They understand that guidance and advice are best sought from those who have reached the pinnacle of achievement, whose footsteps trace the path they yearn to follow. Thus, they become guardians of their own destiny, seekers of knowledge and wisdom from those who have already conquered the peaks they seek to conquer.

Therefore, let it be etched in the annals of aspiring entrepreneurs: to emulate the eagle, to rise above the clamor of mediocrity, and to navigate the boundless skies with grace and purpose. Surround yourself with the noble few who share your passion, your vision, and your unwavering determination. With unwavering resolve, keep your gaze fixed upon the luminous horizon of success, for it is there that the eagle's spirit resides, beckoning you to join its celestial dance. #KeepGoodCompany

Entrepreneurs can apply this quality by cultivating a sense of independence and self-reliance. They must be willing to take risks and make decisions on their own. For instance, an entrepreneur starting a new business may need to rely on their own skills and judgment to navigate challenges and make critical decisions, rather than relying solely on others.

Eagles have an accurate Vision

Immersed in the study of the eagle, one cannot help but marvel at the meticulousness of its senses, particularly its unparalleled vision and unwavering focus. Among all its faculties,

sight reigns supreme, an attribute that distinguishes the eagle in its pursuit of greatness. Its eyes, expansive and commanding, claim nearly half the expanse of its regal head, weighing as much as a human eye. These eyes, marvelously crafted, possess the extraordinary ability to fixate upon distant horizons with remarkable precision and clarity. They can discern the elegant silhouette of a fellow eagle soaring effortlessly from a distance of five miles—a testament to the eagle's extraordinary focus, concentration, and swiftness. Nothing diverts the eagle from its purposeful hunt; its gaze remains unwavering until the mission is triumphantly accomplished.

Does this characteristic not stir something deep within our souls? Undoubtedly, it does. Across the tapestry of our world's most remarkable entrepreneurs, a common thread emerges—vision. The essence of an empire, a business endeavor of grand proportions, cannot be constructed without the foundation of a profound vision. This vision must be expansive, far-reaching, and resolutely fixed upon a distant horizon. Entrepreneurs must forge ahead undeterred, their focus unwavering in the face of adversity. They must scale the peaks of challenges, never resorting to coercion or manipulation, but rather inspiring others to follow willingly. By cultivating a crystal-clear vision, entrepreneurs beckon others to join them on the journey to their desired destination.

As entrepreneurs, we must possess a long-term vision that bestows upon us invaluable insights, serving as a compass that guides and propels our teams and companies toward organizational and societal aspirations. Without the guiding light of vision, the entrepreneur finds themselves adrift, destined to languish amidst the tides of uncertainty. Thus, we must summon forth laser-like focus and unwavering concentration, directing our energies toward the achievement of critical business goals and objectives with a sense of urgency. Our enterprise must surge forth with unwavering speed and indomitable power, for time is a formidable adversary that cannot be trifled with.

Let the eagle's resolute vision and unyielding focus serve as beacons of inspiration. As we embark upon our entrepreneurial odyssey, let us summon the clarity of sight, perceiving the vast possibilities that lie beyond the horizon. With unwavering resolve, let us channel our energies, striving for greatness with unwavering focus and resolute determination. It is in the realm of profound vision and resolute focus that our dreams shall take flight, propelling us toward triumphant success.

Entrepreneurs need to have a clear vision for their business. They must define their goals, identify their target market, and articulate their unique value proposition. This vision serves as a guiding force and helps entrepreneurs stay focused amidst uncertainties. An example could be a tech startup founder who envisions developing a groundbreaking software solution to solve a specific problem in the market. Therefore, let us not give up on mission,

for a focused vision will surely produce big results.

The market requires our dependability. Patience, risk-aversion, and efficient decisions can all be achieved with extended vision.

Eagles do not eat carcasses

The eagle, a magnificent apex predator, reigns supreme atop the intricate web of the natural world. It is a creature untouched by the art of scavenging, for it abstains from partaking in the consumption of lifeless remains. Unlike the vulture, which feeds upon the decaying flesh of the deceased, the eagle exclusively feasts upon the flesh of its own conquests, the fruits of its own skillful hunts.

In the realm of business, let us tread with utmost caution, mindful of what we allow to nourish our eyes and ears. The company we keep and the information we ingest hold the power to shape the very essence of the entrepreneurs we become. We must steer clear of the stagnation brought forth by outdated and archaic knowledge, for it is in the pursuit of innovation that our true potential lies.

With unwavering resolve, let us embark upon diligent research, unearthing the gems of wisdom that lie beyond the boundaries of our past successes. The allure of nostalgia should not hold us captive, for our past must remain precisely where it belongs—behind us. A genuine entrepreneur devotes their time to seeking out individuals who possess vitality, vibrancy, an active disposition, and a liberated mind. These are the catalysts of change, the architects of a society that thrives on informed decisions and proactive actions.

Beware the perilous trap of basking in the fading glory of yesteryears, allowing our yesterday to overshadow the potential of today and tomorrow. Such a path leads only to the realm of extinction, where the spark of innovation dwindles, and our entrepreneurial spirit begins to wither. Like the eagle, we must not rest on the laurels of our past triumphs. Instead, our gaze must remain fixed upon the horizon, seeking fresh perspectives and dynamic methodologies to achieve our desired results.

As Tony Buzan, the advocate of Mind Mapping and mental literacy, proclaims, these transformative individuals are known as change thinkers and change makers. It is they who shall guide us as we navigate uncharted waters, conquering new frontiers and unlocking unexplored avenues. The past is but a transient abode, unfit for prolonged habitation.

In the symphony of entrepreneurship, let us emulate the eagle's unwavering determination, forsaking the realm of the obsolete and embracing the realm of possibility. With every breath, let us seek out the vibrant melodies of change, orchestrating a harmonious composition that echoes through the corridors of progress. For it is in the pursuit of novelty and vitality that

we shall transcend the limitations of the past, soaring high on the wings of ingenuity and ushering in a new era of triumphant entrepreneurship.

Entrepreneurs should be selective in their pursuit of opportunities. Instead of jumping on every potential venture, they need to evaluate the viability and potential of each opportunity. For instance, an entrepreneur might assess the market demand, competition, and growth potential before deciding to invest time and resources into a new business idea.

Eagles are Tenacious

In the realm of avian wonder, the eagle stands alone, a creature that embraces the tumultuous tempest with an unwavering ardor. While other birds scatter in fear, seeking shelter and security, the eagle unfurls its majestic wings, its heart alight with anticipation. It is in the midst of the storm's fury that the eagle finds its moment of transcendence. What others perceive as peril, the eagle seizes as an opportunity, harnessing the very force that threatens to tear it asunder. With grace and determination, it rides the currents of the tempest, ascending to even greater heights.

In light of these profound truths, the words of Les Brown resound within our souls: "There is greatness within you." Let us discard the shackles of fear, removing the letter 'F' from the word 'fearless' and unveiling a new truth—a spirit that is 'earless', a spirit that refuses to lend an ear to the whispers of doubt and trepidation. We must cultivate an attitude of audacity, stepping forward with hope, faith, and unwavering belief, embarking on a journey to accomplish our loftiest goals.

As entrepreneurs, we must cast aside the allure of security, for it is in the audacity to tread where others dare not venture that we shall unlock unparalleled achievements. Challenges, like the stones strewn upon our path, are abundant in the life of an entrepreneur. It is our duty to connect these seemingly disparate dots, forging a path that leads to growth and transformation. Embracing these challenges head-on, we shall emerge fortified, soaring to greater heights. For it is during the most arduous trials that the true essence of an entrepreneur shines brightest, birthing monumental success from the crucible of adversity. The intrepid entrepreneur fears neither the pursuit of greater heights nor the formidable obstacles that line their path. Instead, they relish each challenge, transforming it into a profitable opportunity. Every hurdle becomes a catalyst for evolution, presenting us with a myriad of paths to resolution.

As observers devote precious time to studying the eagle, so too shall our endeavors be scrutinized if we refuse to surrender. We must summon forth unwavering strength and unwavering courage, for it is through our unyielding persistence that the world shall bear witness to our triumphs. Let our success become a subject of study, a testament to the

indomitable spirit that resides within us. In a world teeming with uncertainty, we shall stand tall, unyielding in our pursuit of greatness.

With unwavering resolve, let us take flight, defying the constraints of fear and doubt. Like the eagle, we shall embrace the storms that threaten to engulf us, transmuting their fury into the winds that propel us ever higher. Our path shall be marked by strength and audacity, our hearts aflame with the relentless pursuit of our dreams. In this grand symphony of entrepreneurship, let our every note resound with unwavering courage and unshakable determination.

Entrepreneurship often involves facing numerous obstacles and setbacks. To succeed, entrepreneurs need to be resilient and persistent. They must be willing to learn from failures, adapt their strategies, and keep pushing forward. An example could be an entrepreneur who faced multiple rejections while seeking funding for their startup but continued to refine their pitch and approach until they secured investment.

The Eagle tests before it trusts.

In the realm of love and devotion, eagles hold an exquisite example of unwavering commitment. These noble creatures, bound by a sacred monogamy, pledge themselves to a lifelong union. However, before sealing their fate in the embrace of eternity, the female eagle subjects her chosen mate to a test—a test of commitment that transcends words and actions.

She plucks a humble twig from the earth's embrace and ascends into the heavens, her suitor close behind. With each successive ascent, the female eagle releases the twig, allowing it to plummet toward the earth. In a display of unwavering dedication, the male eagle swoops down, catching the twig before it finds its final resting place. This delicate dance between the heavens and the earth repeats itself, soaring to ever-greater heights. The female eagle, her heart seeking the essence of true commitment, observes with unwavering intensity. Hours pass, marked by the rising altitudes at which the twig is released. It is in this celestial choreography that the female eagle finds solace, for it is only through the male's unwavering mastery of catching the twig that her doubts are dispelled, and she knows that his commitment is steadfast. Only then does she surrender herself to the eternal bond of partnership.

In the tapestry of both private life and business ventures, we would do well to emulate the eagle's discerning wisdom. Before embarking on relationships or partnerships, it is crucial to test the commitment and dedication of those who seek to join us on our journey. The foundation of a good relationship is forged through sacrifice, hard work, consistency, and unwavering dedication to one another. In the realm of business, seek out partners or associates who complement your strengths and fortify your weaknesses. Together, like

a symphony of harmonious melodies, you shall create a perfect partnership, where each individual's unique gifts blend seamlessly, propelling you towards shared success.

Let the eagle's timeless wisdom guide us in matters of the heart and the boardroom. Let us tread with discernment, testing the commitment of those who seek to walk alongside us. For it is in these moments of scrutiny that true dedication is revealed, and lasting partnerships are born. May our relationships and business ventures echo the sacred bond of the eagle, where love and dedication intertwine, forming an unbreakable union that stands the test of time.

Trust is crucial in entrepreneurship, whether it's trusting employees, partners, or suppliers. Entrepreneurs should exercise caution and evaluate the reliability and credibility of potential collaborators before entering into partnerships. For instance, an entrepreneur might conduct thorough due diligence and seek recommendations before partnering with a manufacturing company to ensure they can deliver quality products on time.

Eagles prepare for training.

Within the intimate embrace of the eagle family, a tender and profound nurturing unfolds. Both male and female eagles partake in the upbringing of their young, crafting a legacy of unparalleled devotion. In the realm of avian wonders, research unveils that no other avian kin exhibits such gentleness and attentiveness towards their offspring as the eagle.

The mother eagle, a paragon of protection, shields her precious eaglets from harm's reach, while the father eagle, a master craftsman, constructs the nest and tirelessly hunts to sustain the family. Yet, it is during the pivotal training phase, where the young ones must take flight and unlock the vast expanse of the heavens, that the eagle's nurturing reaches an extraordinary crescendo.

With a resolute determination, the mother eagle, her heart heavy with love, nudges her fledglings from the sanctuary of the nest. She strips away the comfort of feathers and grass, making the nest an uncomfortable abode. In this act, she imparts a vital lesson—change is the forge of growth. The young eaglets, filled with trepidation, spread their wings, casting aside their fear, and embark upon their first flight. The air resounds with their shrieks, a symphony of fear and exhilaration. Yet, in their moment of peril, the father eagle soars forth, his wings outstretched, ready to catch his faltering progeny before they plummet to the earth's embrace. With tender care, he lifts them upon his back, returning them safely to the nest. This dance of trial and rescue continues, until the eaglets find their own strength, their own wings, flapping with newfound vigor.

The nurturing of the eagle family serves as an inspiring reminder for us as entrepreneurs to invest quality time in our businesses and teams. Just as the initial attention and care

bestowed upon the eaglets smooth their ascent towards higher destinations, so too does our devoted presence in the realms of business foster a path to attainable success. The painstaking preparation of the eagle's nest becomes a powerful metaphor, urging us to ready ourselves for the winds of change, for it is in the midst of transformation that true growth can be embraced.

The upbringing of the eagle family imparts a profound lesson—that active and continuous teaching and participation by business partners pave the way to triumph. Each interaction, each shared experience becomes a catalyst for growth and learning, cultivating an environment where success can flourish.

It is within the piercing sting of thorns that the eaglets experience the circumstances that propel their journey towards entrepreneurial dreams. Similarly, we too must dare to venture beyond our comfort zones, for it is in the uncharted territories that growth awaits. To languish in the familiar is to deny ourselves the richness of life, to stagnate in a state of inertia. Thus, a resounding call beckons us to break free from the confines of our shells, to shatter the boundaries of our comfort, for it is only in this act of liberation that we shall discover the boundless expanses of growth and transformation.

Let the eagle's nurturing spirit inspire us to be present, to prepare for change, and to embrace discomfort as the catalyst for growth. With unwavering resolve, let us extend our wings, soaring above the familiar landscapes of comfort, for it is in the unknown realms that our entrepreneurial spirits shall truly find their flight.

Entrepreneurs understand the importance of continuous learning and personal development. They actively seek out training opportunities, attend conferences, read books, and learn from industry experts. This constant preparation helps them stay updated with industry trends and acquire new skills. For example, an entrepreneur might enroll in business courses or join networking events to expand their knowledge and build valuable connections.

Rejuvenation

In the rugged solitude of the lofty mountains, a hidden realm awaits the eagle, a sanctuary where it retreats from the clamor of the world. Here, nestled in the embrace of nature's grandeur, the eagle immerses itself in a transformative ritual. Days and weeks pass as it meticulously sharpens its beak and talons against the unforgiving rocks, honing its instruments of precision. It plucks out its weary feathers, relinquishing the weight of the past, allowing the emergence of vibrant plumage anew. And with an unyielding resolve, the eagle dips its majestic form into the icy depths of frigid waters, purging itself of impurities, reviving its very essence.

In the pursuit of excellence, an entrepreneur of strength and vision follows a similar path. Just as the eagle retreats to its hidden haven, so too must the astute business leader dedicate time to self-reflection and self-improvement. To transcend mediocrity and thrive in a fiercely competitive environment, one must routinely scrutinize their weaknesses, seeking opportunities for growth and refinement. Success blooms in the fertile soil of self-analysis and self-improvement.

In the realm of entrepreneurship, the quest for greatness necessitates the allocation of precious time to "sharpen the saw" and find renewal. It is in these moments of seclusion and introspection that dreams are born and reflections find solace. As entrepreneurs, we must carve out quality time to retreat, to hideaway in the stillness of our thoughts, and to nourish our visions and missions. For it is in the quietude of introspection that visions are rebuilt, fortified with newfound clarity and purpose.

The great entrepreneurs, the true architects of innovation and success, understand the importance of maintaining a delicate balance between personal and professional realms. They diligently undertake the process of "check and balance," ever mindful of the intricate interplay between their individual lives and the ventures they forge. Their quest for knowledge and growth becomes an unwavering commitment, each day a canvas upon which new lessons are painted.

So, let us heed the wisdom of the eagle's hidden rituals, embracing the necessity of introspection and self-improvement. As entrepreneurs, let us venture to our own mountains of solitude, where time slows and clarity emerges. Let us sharpen our proverbial tools, shedding the burdens of the past, and immersing ourselves in the invigorating waters of rejuvenation. In these moments of retreat, we shall uncover the essence of our vision and propel ourselves towards untold heights of achievement.

Entrepreneurs often work long hours and face high levels of stress. It's crucial for them to prioritize self-care and rejuvenation to maintain their well-being and sustain their entrepreneurial journey. Taking breaks, engaging in hobbies, and spending time with loved ones can help reduce stress and prevent burnout. An example could be an entrepreneur who schedules regular exercise sessions or sets aside specific time for relaxation and hobbies to recharge and maintain their energy levels.

Thus, the qualities of eagles can be applied to entrepreneurs to foster independence, clear vision, selectivity, perseverance, trust evaluation, continuous learning, and self-care. These qualities help entrepreneurs navigate challenges, make informed decisions, and build successful ventures.

Conclusion

In the vast tapestry of life, the eagle emerges as a captivating symbol, an embodiment of the virtues coveted by both entrepreneurs and individuals seeking greatness. As we unravel the essence of this majestic creature, we discover a striking convergence—a convergence of qualities that mirror the very essence of the entrepreneurial spirit.

Ambition courses through the eagle's veins, propelling it to new heights and uncharted territories. It is a creature born to defy conventions, to forge its own path with unwavering independence. Self-confidence radiates from its regal visage, illuminating the way forward with an unwavering certainty. In the realm of creativity, the eagle soars, its imagination unfettered, birthing novel solutions and pushing the boundaries of what is deemed possible. Energy courses through its sinews, invigorating every wingbeat and propelling it towards its ambitions. Passion fuels its very being, igniting the fires of purpose within its soul. And above all, commitment stands as the pillar of its existence, a resolute dedication to its mission.

Trish Phillips, in her poignant article titled "Fly Like the Eagle," eloquently encapsulates the transformative power of this noble creature. When the eagle graces our presence, it is a call to attention, a proclamation that we are being beckoned to transcend our limitations. It inspires us to rise higher, to unlock the latent potential that lies dormant within. The eagle imparts a profound message of courage, urging us to stretch our limits and explore the depths of our capabilities.

The lesson of the eagle lies in its vantage point, for it challenges us to relinquish the safety of familiar habits and beliefs. With unyielding courage, we are summoned to soar into uncharted realms and embrace new realities. It is through this audacious expansion of our view that we uncover hidden horizons, birthing transformation and growth. The eagle invites us to take full responsibility for our lives, to embark upon the path of instant destiny. As our spiritual awareness deepens, the consequences of our actions become immediate, wielding a potent force upon our lives.

In the symphony of existence, the eagle's presence whispers of untapped potential and the boundless vistas that await. Let us heed its call, allowing its virtues to infuse our entrepreneurial pursuits and shape the very fabric of our lives. With unyielding ambition, independence, self-confidence, creativity, energy, passion, and commitment, we shall chart a course towards greatness. May the eagle's wisdom guide us, propelling us ever closer to the heights of our aspirations, as we dare to spread our wings and soar above the limitations of our own making.

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